



INVITATION TO HACKATON



THE REGIONAL
DEVELOPMENT
AGENCY BACKA

Development of innovative business models for the creative industries due to the covid-19 pandemic

As a part of the project "CREATIVE INDUSTRIES FOR NEW URBAN ECONOMIES IN THE DANUBE REGION - CINEMA" hackathon is organised, under the title Development of innovative business models for creative industries due to the pandemic covid- 19.

The hackathon will be organised online, on 5th February 2021 and 8th February 2021.

A lecture on the development of business models for all participants is provided, and teams interested in participating can apply with the name of the organisation and contacts of team members (names, surnames, telephone numbers and e-mail addresses), which they will send to klersombor@gmail.com.

The organisers of the hackathon are the City of Sombor and the RDA Backa.

The award to the winning team is a business consultation in the field of creating a business plan for applying to the Early Development Program at the Fund for Innovation for a minimum of 5 hours, which will be implemented by the RDA Backa. Also, prizes are provided and for other teams.